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**REMARKS**

Applicants have carefully reviewed the Office Action dated May 4, 2005. Claims 1-27 are pending in the application. Applicants have amended Claims 1, 9 and 14 and cancelled Claims 13 and 27 to more clearly point out the present inventive concept. Reconsideration and favorable action is respectfully requested.

The Abstract has been amended in accordance with the Examiner's suggestion by removing the title.

Claim 27 stands rejected under 35 U.S.C. §112 for an informality. This has been amended in accordance with the Examiner's suggestion. However, the Examiner has also rejected two, Claims 1 and 19, as reciting the limitation "the product information," as this did not have a proper antecedent basis. Applicants note that in the preamble of the claim, it is set forth that the product code has product information contained therein. The step of extracting the product information from the product code clearly refers back to the product information in the preamble. Thus, Applicants believe that there is sufficient antecedent basis and, therefore, respectfully requests the withdrawal of the 35 U.S.C. §112 rejection with respect to Claims 1 and 19.

The Examiner has noted that Claims 9-15, 23 and 24-26 are objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims. Claim 1 has been amended to include the limitations of Claim 13, a claim indicated as being allowable. Claim 9 has been amended into independent form to incorporate the limitation of the previously amended Claim 1. Claim 27 has been cancelled.

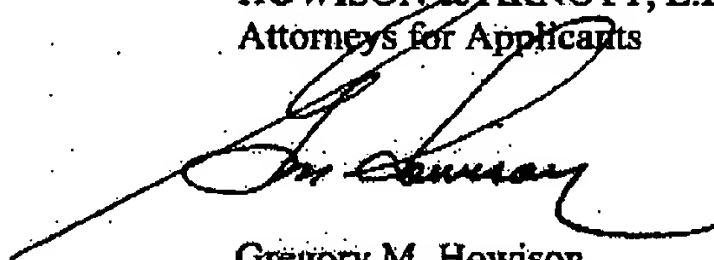
Although the claims have been rejected in view of the *Hudetz* reference, the amendments are believed to overcome this rejection. Therefore, Applicants believe that all claims are now in condition for allowance.

**AMENDMENT AND RESPONSE**  
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Applicants have now made an earnest attempt in order to place this case in condition for allowance. For the reasons stated above, Applicants respectfully request full allowance of the claims as amended. Please charge any additional fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PHLY-24,747 of HOWISON & ARNOTT, L.L.P.

Respectfully submitted,  
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November 4, 2005

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